



# STUDIO

GRAPHIC DESIGN & PRINT SHOP

*Unlimited Imagination*

**Providing solutions for all your projects**

# About

**Based in Lerwick, Shetland, we have the facilities to design, print and finish your projects in-house to the highest standard.**

**Utilising up to date lithographic, digital and large format printing equipment, we will provide a solution for all your design and printing requirements.**

We believe in getting to know you first, understanding your needs to give us a clear vision of what products and services will work best for you. We'll explore, advise and recommend the best marketing and advertising options we can offer to help you reach current and potential customers. Our aim is to engage customers, start them on the purchasing path and ultimately place orders with you.

Our design creativity is influenced by many variants including the unique qualities of our environmental surroundings, the wonderful array of people we connect with and the communities we serve.

We are here to assist and help supply the end result or product you desire. From sourcing your company's entire print requirement to finding a solution to meet a tight deadline.



# Booklets

## Communicating your message is easy with a great booklet



Conveying a lot of information to your clients is made easy with a printed booklet. Whether it's a business prospectus, magazine, diary, annual report, event programme, wedding service, or recipe booklet – we have a multitude of options to meet your needs.

We offer saddle stitched, perfect bound, case bound and wire bound booklets ensuring your project has the most suitable finish for its main end use.



# Books

## Transform your documents into high-quality books



Our studio team has been designing, printing and producing books since 1872. We have honed the craft of converting your book ideas into a printed reality covering everything from initial design to proofreading, editing, printing, binding and publication.

We offer saddle stitched, wire bound, perfect bound (paperback) and case bound (hardback) finishing. To give your books extra protection we can laminate the covers and to provide them with extra appeal, specialist finishing services such as foil blocking, spot lamination and embossing are available through our trade partners.



# Branding

Let us help define who you are



From small start-ups to large organisations, our team can create a brand that fits and reflects your ethos. Whether you need an identity, have a new product to launch or wish to update your current brand, we can tailor a package that suits you.

Not just content with creating logos, we can create brand guidelines, business stationery concepts, social media graphics and website graphics to ensure continuity when your branding is being used on a variety of platforms (print, socials, online etc).



# Business Stationery

Branded stationery makes the perfect first impression



We can help your business stand out from competitors and raise awareness of your brand with bespoke stationery. Products include:

- Business Cards
- Compliment Slips
- Notepads
- Tags/Labels
- Letterheads
- Envelopes
- Presentation Folders
- Postcards

Our tag/label printing service includes options for die-cutting, folding and drilling giving you unlimited options for your next project. With many stock options and finishes available across this range, we have something that will complement your business.



# Calendars

**The perfect way to promote your brand all year round**

We want your calendars to be a useful tool for your current and potential clients to have hanging in their office or home throughout the year.

Choose from our large range of templates or supply your own designed file, or have confidence that our design team will create the perfect calendar for personal or business use. Variations include single sheet, tent card, desk, wire bound or wall planner formats.

We offer an extensive range of product formats specifically tailored to meet your needs.



# Leaflets and Flyers

**Put across your marketing message clearly and concisely**

A leaflet / flyer is one of the most cost-effective forms of advertising. Showcase a new product or service; offer your customers a discount or let them know about a promotion; or simply get noticed.

On their own or as part of a larger promotional campaign, getting a leaflet into potential customers' hands is a very effective way of starting them on their purchasing path.

We offer a range of stock options and can also distribute your leaflet in *The Shetland Times* newspaper which helps you reach our vast local readership and a host of potential customers.

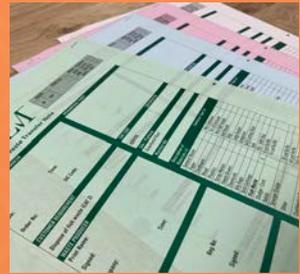
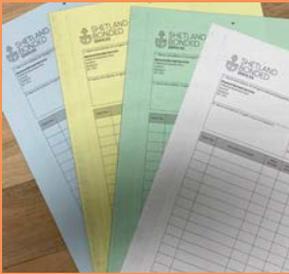
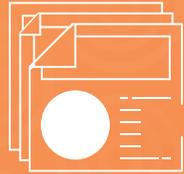


# NCR Books

## The perfect choice for copying information

We are a leader in printing and binding of carbonless paper; printed, numbered and perforated on our in-house lithographic print presses. Let our friendly and knowledgeable team guide you through the order process and various layouts available in book, pad or set formats.

Invoices, purchase orders, delivery notes, estimate forms, maintenance checklists, receipts, timesheets, quotation forms, day work sheets – our list is comprehensive and pretty much endless!



# Posters

## Capture your audience with an eye-catching poster

Photographs or illustrations, logos and contact details, colourful or mono – our posters come in all shapes and sizes to attract attention to your business or event.

Designed and printed to promote your product range, services or offers, location or venue, and to reflect your preferred style and personality.

From A5 through to A0 and beyond we'll have the right poster to suit your needs.



# Boat Graphics

## Custom designs for your vessel

Are your boat graphics faded or worn? Or do you fancy doing something a bit different?

We can produce boat names, registration numbers, stem graphics, hull stripes and custom graphics for your yacht, motorboat, fishing vessel, dinghy, kayak and more. Single-colour cut decals or fully printed and laminated graphics available to suit your needs.

Our team can design, produce and apply your graphics ensuring a long life at sea.



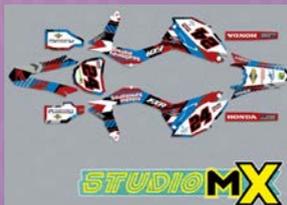
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# Motocross Graphics

## Motocross, enduro or quad bike custom graphics

Our StudioMX team can design a fully custom kit for your bike or we can base a design on something you've seen or had done previously. All our kits are printed and produced on the highest quality vinyl used by professionals around the world. Our kits include graphics for; front fender, rear fender, 2 x rad scoops, 2 x swingarms, 2 x lower fork guards, 3 x number boards and (+ airbox and tank if applicable).

We have packages for fully bespoke kits, pre-designed kits and for kit reprinting – drop us a message to find out more. UK delivery available.



# Pull Up Banners

**Portable banners to make you stand out at your next event**

Ranging from A4 and A3 sized desktop banners right up to 1.5m wide, we will design, print and produce pull-up banners to solve your marketing needs. These stands are easy to assemble, light, fully portable and cost-effective.

Various stands are available depending on what or where you will be using your banners so let us talk you through the options.



# PVC and Flag Banners

**Durable, weather-resistant and lightweight**

The perfect choice for outdoor advertising, PVC outdoor banners and flag banners are great for advertising events, exhibitions or product promotion as they can be placed on railings, fences, walls or on buildings, or free-standing ensuring they are highly visible. PVC Banners with pole pockets designed for scaffold poles are ideal for long term use on building or maintenance projects requiring scaffolding. Reusable, and visible throughout the life of your project, these will last a long time, even under tough conditions. We can also print and produce perforated mesh banners for windy locations – perfect for Shetland.

All our PVC banners come with strong hemmed edges and eyelets to make installation simple while our flag banners have a selection of bases available.

**BANNER**

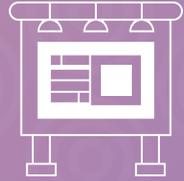


# Signage

## Get noticed with high impact, stand out signage

Design and graphics solutions for all types of signage is a service we are delighted to specialise in and with our vast sign portfolio, we're sure to have a sign to suit.

Producing signs for retail shop fronts, health and safety notices, mandatory signs, construction sites, directional signs, portable signs, hanging displays, windows, lightboxes and point of sale is only part of our range. We provide options for short, medium and long term applications on flexible and rigid media options so can offer you the best option to fit your requirements.



# Stickers

## There's not much a sticker can't do

We have the facility to produce stickers of any size and shape on a range of materials. Ranging from paper delivery labels/postal labels, product labels, maintenance labels, vinyl labels all the way through to resin domed product stickers.

We can also provide lamination on our vinyl stickers for extra longevity (including durable floor laminates) as well as custom cut them to any shape and personalise them too! Short run or longer run quantities always available.



# Vehicle Graphics

## Turn your vehicle into a powerful, mobile advert

Whether you have one small car, a number of vans, buses, trailers or a fleet of trucks, having your information emblazoned on your vehicle will help raise awareness and get people talking about your business while you are on the move.

From simple decals right up to a part or full wrap, we will design, print and apply the graphics for you. We also offer installation of reflective conspicuity markings to help keep your fleet safe in low light and dangerous working environment situations (roadworks, building sites etc).



# Wall Art

## Transform your home or office with custom printed wall art

Brighten up your office environment with graphics on a feature wall. Does your meeting room need inspirational wording or imagery to help promote your corporate ethos to clients?

Do you have an office space that could be spruced up to help motivate your team and stimulate more creative ideas?

Consider our interior décor applications. They can be installed and removed without the adhesive leaving any trace.



# Window Graphics



**Make the best use of your window space or increase privacy**

Take advantage of what can be your most visible promotional space

Our bespoke window graphics:

Can cling to the window using static – Can be “one-way” vision – Have a white, coloured or clear background – Apply to the inside or outside of a window and are easy to remove with no residue.

They are printed using the latest high-tech wide format printers and digitally printed accurately so they fit almost any window you wish to adorn with your promotional message or creative design.



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## Case Studies

**Completed projects and customer testimonials**

Head to the Case Studies page on our website to see how we liaise with our clients to bring projects to fruition.

There are a variety of studies, objectives and processes along with feedback from our clients for you to enjoy.





# STUDIO

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**Whatever you need, we're here to help**

**Contact us to find out more**



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